

Press Release 2023

M'hamid El Ghizlane: The International Festival of Nomads returns for a new edition full of surprises!

The Nomades du Monde (World Nomads) Association is pleased to announce that this major international meeting of nomadic traditions returns from April 29 to May 1, 2023 in M'hamid El Ghizlane, in the Moroccan desert. This 18th edition comes after a special revival edition last November.

This year again, it will highlight specific traditions and activities of nomads that are an integral part of their culture, to the delight of thousands of visitors who come from all over the world to live an authentic and immersive experience at the heart of nomadic culture.

The International Festival of Nomads is an exceptional outdoor event that takes place in a remarkable natural setting. It is a unique opportunity to discover and celebrate the rich heritage of nomads through concerts and shows, exhibitions, workshops and conferences.

Many artists and musicians from different countries will perform on stage, offering the public a varied and captivating program: notably this year, we will have: the Lebanese diva Jahida Wehbé; the famous Tuareg bluesman Ahmed Ag Kaedy; the Africa Fusion band hailing from Senegal, Burkina Faso and Ghana; the Amazigh music of Tarwa N-Tiniri; Dakat Saïf, a troupe of traditional music and dance from the Draa Valley; Baber Band and Ibrahim Laghfiri singing from the Hassani heritage; musician Chaabi Youness Boulmani; and many other talents who are set to excite and inspire the audience.

In terms of traditions, the sand bread called Mella is one of the flagship activities of the festival. The blue men will come to demonstrate their know-how and their ancestral technique for the preparation of this very special bread. Young athletes will compete in a nomadic sand hockey match, an activity not to be missed for all sports enthusiasts. There will also be a dromedary race, a spectacular and fascinating competition.

Like in previous editions, the event is encouraged and supported by its historic partners, namely the Ministry of Culture, the ONMT (Moroccan National Tourism Office), the Maison de l'Artisan, the Provincial Council of Zagora, the Drâa Tafilalet Regional Council, the Banque Populaire Foundation, ...

But the festival director Mr. Nouredine Bougrab announced that the event will go further: *"Renowned international guests, storytellers like Pascaline Granjean, Nabila El Fahmy, Salif Berthé and others, will also honor us with their presence on the sidelines of the festival on Saturday, April 29th providing a magical experience in the desert, consisting of tale telling accompanied by music"*

During these three days, a large area of stands will be set up for artisans and producers from the southern region of Morocco, giving them a platform to exhibit and market their products and to create new connections with visitors.

"You are all welcome to share our passion for nomadic culture and to enjoy an extraordinary experience in the Moroccan Sahara!" State the organizers.

For more information, visit the website and facebook.

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Website : www.nomadsfestival.org